



THE DISTRICT SCHOOL BOARD OF NIAGARA

INVITES APPLICATIONS FOR

Visual Communications Designer

February 3, 2016

The District School of Niagara is seeking a creative and enthusiastic designer to join our team, with 5 years of relevant, professional experience preferred. You are a natural problem-solver who has a passion for creating original designs using a variety of technologies. You have excellent organizational and interpersonal communication skills, and enjoy working with a variety of different people in the fulfilling world of education and student success.

Responsibilities:

Working as a collaborative member of the Communications and Public Relations team, you will be responsible for:

- Applying practical design principles to create visual communications projects for the DSBN and our 83 elementary and 19 secondary schools
- Participate in and contribute to strategic solutions with Communications staff and/or directly with DSBN staff on assigned projects
- Understand and translate strategic objectives into creative tactics for assigned projects
- Create design briefs which outline specific objectives from concept to finish
- Prepare design files for production
- Ensure consistency of DSBN and/or school and program brands
- Manage content galleries including images, illustrations and text
- Other duties as assigned

Qualifications:

- 5 years professional design experience preferred
- College/University diploma or degree from an accredited institution in Graphic Design or related field
- Proficiency in design, web and multimedia software and applications
- Strong understanding of branding, corporate identity and marketing communications
- Creatively passionate and conceptually-driven with attention to detail
- Energetic, positive attitude with a strong work ethic and an ability to interact with a wide array of stakeholders
- Ability to manage multiple projects under strict deadlines
- Thorough knowledge of communication/visual design practices and software
- RGD (Registered Graphic Designer) Designation preferred

This is a full-time position (35 hours per week) within the Board's Administrative Management Group which includes a competitive wage rate (\$49 643 to \$59 101 per annum) and a comprehensive benefits package.

Applications including cover letter, resume, portfolio samples and three professional references must be submitted via email to careers@dsbn.org. Attention: Human Resources Department Please reference Visual Communications Designer in the Subject line

Application Deadline: 4:00 p.m., Friday, February 12, 2016

Applicants are thanked for making known their interest in working for the District School Board of Niagara. Only those applicants who have been selected for an interview will be contacted with respect to this advertisement.

Warren Hoshizaki
Director of Education

Dale Robinson
Board Chair

The District School Board of Niagara is committed to inclusive, barrier-free recruitment and selection processes. We will offer accommodation for applicants as required throughout the stages of the recruitment and selection process. If you are contacted by the District School Board of Niagara regarding a job opportunity, please advise if you require accommodation. Information relating to accommodation will be addressed confidentially.